



Evoque

The smallest, lightest and most fuel-efficient Range Rover ever produced.

During the Evoque's development process, maintaining the integrity of the LRX concept without compromising core Range Rover values such as interior comfort or off-road capability required a huge effort from the design and engineering teams, resulting in coupe styling with capable off-road geometry and ground clearance.

The all-new body structure presents new interpretations of classic Range Rover design cues, including the signature clamshell bonnet, the floating roof and the solid 'wheel-at-each-corner' stance. An optimization of the vehicle structure delivers generous interior legroom and headroom while retaining the low coupe

roofline. Unlike any previous Range Rover, the Range Rover Evoque adopts a very dynamic profile with its rising beltline, a muscular shoulder running the length of the car, and a distinctive taper to the floating roofline. The sculpted corners reduce the car's visual overhangs front and rear. The Evoque is available with xenon headlamps with a signature design created by innovative LED light-blade technology.

Two body styles are available: a coupe model, which precisely mirrors the LRX concept design, and a five-door. The coupe and five-door are identical in overall length and width; however, the five-door has a 1.18 inch higher rear roofline. In both, the rear





seats offer comfortable accommodation for three passengers; rear seat occupants in the five-door model benefit from about two inches of additional shoulder room than the coupe model. The five-door also offers a 60/40 folding rear seat, which allows for cargo capacity expansion, providing a substantial volume of 51 cubic ft with the rear seats folded.

The Range Rover Evoque features a new 240 horsepower* turbocharged direct injected engine which offers exceptional power, delivering 0-60 mph in 7.1 seconds*. Coupled with twin variable valve timing, twin balancer shafts and all aluminum alloy construction this engine delivers exceptional driveability and excellent fuel efficiency. The engine is paired with a six-speed automatic transmission, which has been optimized for operational efficiency. Compared to conventional larger capacity engines with a similar power output, the new 2.0 liter Si4 engine can reduce CO2 emissions by up to 20 percent.

The Range Rover Evoque delivers the all-weather, multi-terrain capability. In common with its larger siblings, the new model provides formidable off-road potential, which is enhanced by the company's signature Terrain Response® system. Drivers who take their Range Rover Evoque off-road will be reassured to

know that, in addition to generous ground clearance, the Range Rover Evoque has aggressive breakover and departure angles, and is equipped with a fully independent suspension featuring long-travel coil-sprung struts front and rear.

Inside, the Evoque takes the strong, clean architecture and quality materials of a traditional Range Rover and applies them in a more contemporary manner. Gerry McGovern, Land Rover Design Director explained, "The luxurious, contemporary feel to the cabin is the perfect complement to the concept car exterior. The exquisite materials and craftsmanship, and the pure, elegant design, tell you that this is a true Range Rover interior, but one with a more sporting flavor." When the vehicle is started, the interior displays and ambient lighting come to life with a precisely choreographed start-up sequence. The solid aluminum rotary shifter completes the 'greeting' as it rises silently into the driver's hand. A full glass fixed panoramic roof enhances the sense of room and freedom within the spacious cabin, filling the interior with natural light. LED ambient lighting provides illumination within the cabin at night, with a range of colors that can be chosen by the driver. When Dynamic Mode is selected, a sporting red color fills the interior.



Interior technology features have been designed and engineered to provide customers with the same comprehensive range of premium technologies they expect from a Range Rover vehicle, just delivered in a more compact package. One of the Range Rover brand's signature features, the Surround Camera system uses five digital cameras, discreetly placed around the car, providing a 360-degree, real-time view of the surrounding area. Available xenon headlamps boasts adaptive features that follows the curves in the road. An auto-dipping function switches automatically between high and low beam. Other amenities include heated windshield, seats, and steering wheel; keyless entry system; powered tailgate; hard drive navigation system; Bluetooth® hand-free phone connectivity; 825W Meridian surround sound system; and rear seat entertainment package, with 8-inch (203 mm) video screens, digital wireless headphones and touch screen remote control.

At the heart of the control system is the Range Rover eight-inch high-definition touch-screen display. The touch-screen provides the primary control and display system for a range of features including audio, video, navigation and phone. Simple hard keys on either side of the display provide short cuts

to the most commonly used screens, such as Home, Audio/Video, Navigation and Phone. An additional five-inch color display between the two instrument dials in the gauge cluster shows the primary vehicle-related information. A sophisticated voice control system works with 'Say What You See' prompts in the cluster display.

Rather than using a traditional trim hierarchy, the Range Rover Evoque gives customers the choice of three stylish design themes, each of which has its own distinctive character: 'Pure', 'Prestige', and 'Dynamic'. 'Pure' combines the concept-car exterior with a stylish, clean interior in neutral colors to highlight the pure, simple forms of the cabin architecture. 'Prestige' represents ultimate Range Rover luxury, combining a bespoke exterior that includes unique, 19-inch wheels and sparkling metallic details with an interior that is almost entirely leather-wrapped. Luxurious duo-tone color schemes are embellished by premium leather, twin-needle stitching and real wood and metal finishes.

Bold touches define 'Dynamic', including 19 or 20-inch wheels and unique bumpers, sills, grille and tailpipes for a more assertive, confident stance. Contrasting roof and spoiler colors are available. The premium sports interior offers a darker





environment with splashes of bright contrast color, together with perforated leather seats and sports detailing. Every customer has the opportunity to tailor their vehicle to their lifestyle. A vast number of color and feature combinations are available, such as contrasting roof colors and stylish designer interiors.

Owners can also choose from a broad selection of official Range Rover accessories. The accessory range includes styling components, together with a comprehensive choice of practical loading and towing items. Exterior styling items include tubular rocker guards, colored wheel centers, and alloy wheels. Within the vehicle, customers can select features like metal sports pedals, illuminated aluminum and chrome tread plates, floor mats in a variety of different materials, roof-mounted carrier systems for bicycles and outdoors sports, and a towing package and can be used with a tow hitch mounted bicycle carriers.

David Mitchell, Land Rover's Chief Program Engineer said, "The Range Rover Evoque provides the complete Range Rover experience, but packaged into a smaller, more attainable car. Many of the new customers will be more youthful, tech-savvy buyers, whose expectations will be exceeded with the rich array of premium features that will make ownership a real pleasure."

The all-new Range Rover Evoque sends a powerful message that the company is serious about sustainability, and determined to deliver vehicles that are both relevant and highly desirable. As a smaller, lighter and more efficient Range Rover, the Range Rover Evoque addresses the growing consumer need for more environmentally friendly vehicles. As part of the comprehensive effort to minimize the car's ecological impact, the Range Rover Evoque focuses on the use of more sustainable materials.

David Mitchell, Land Rover's Chief Program Engineer said, "The greener credentials of the Range Rover Evoque stem from a comprehensive approach to reducing its environmental impact, not just during customer use, but throughout the entire life-cycle of the car. This whole-life approach allows us to consider the best ways of minimizing the overall carbon footprint, taking account of development, manufacturing and end-of-life recycling, so that we can make smart, more sustainable decisions"

The Range Rover Evoque will be manufactured in the UK, at Land Rover's multi-award winning Halewood plant in Merseyside. It will go on sale in more than 160 markets worldwide, with North American deliveries from Fall 2011. Estimated base price is around \$45,000 USD. 